

## **HARO Sports Flooring**

## Sports floor at more than 3.400 metres altitude

Opening of the Lindt Chocolate Experience Shop with tennis show-match between Federer and Vonn on the Jungfraujoch

Interlaken / Kilchberg – A HARO Sports Flooring and Rebound Ace portable sports floor was opened in mid-July in the airy heights, in a world of rocks, ice and snow. The goal was the Jungfraujoch, the Top of Europe, and namely called, Europe's roof. And rightly: with 3.454 metres, Bergstation is the highest railway station in Europe. Packed in multiple boxes and with a total weight of around twelve tonnes, a HARO Sports Rome tennis floor was firstly transported on a rack railway and later, it was carried to its place of destination on a piste caterpillar. On the Alpine glaciers a tennis show-match between the tennis ace Roger Federer and the popular ski racer Lindsay Vonn took place on the 16th July with the occasion of the opening of Lindt Swiss Chocolate Heaven. Habegger, the event organizer commissioned by Lindt & Sprüngli, has chosen a HARO Sports Rome tennis floor because it is portable, so it can be set up and dismounted in a very short time and it is already finished coated.

The HARO Sports Rome tennis floor \_ on a surface of 800 sq. m. \_ can be set up and dismantled in just a few hours. It is ideal for certain events which mostly take one only day. Due to the perfect fit of the individual panels with their patented locking system, this floor model does not even need the additional coating necessary for



portable Hardcourts. So was then the floor made in Rosenheim, at the company headquarters of HARO Sports, ready coated in the Lindt design corporative colours: blue on the surface together with the golden logo. Once everything was completely prepared for the performance of both sport stars at the show-tournament, the lorry was sent to Switzerland. The sports floor was transported for nine kilometres from the small Scheidegg up to the Jungfraujoch on a rack railway. After seven kilometres, it went through a tunnel, where the railway crossed the mountains Eiger and Mönch. A piste caterpillar took over the last metres of the transport. The different elements were assembled under bright sunshine. Cold and humidity could not affect the sports floor and its performance.

The reason for all this operation was the opening of the Lindt Chocolate Experience Shop and the associated cooperation of the Lindt & Sprüngli AG chocolate factory and the Jungfrau railway Holding AG. In the future, Lindt will sweeten the experience of the Jungfrau railway visitors with Swiss Chocolate Heaven at 3.454 metres above sea level. The Lindt brand ambassador, Roger Federer, also sweetened his show-match with the sports floor by HARO Sports Flooring. A good friend for the tennis star....as Federer and Co. also settled the Davis Cup home game on an identical floor; soon also again the semi-final against Italy from the 12<sup>th</sup> to 14<sup>th</sup> September in Geneva. Meantime, optimum sport physiological properties and the highest quality standards have made HARO Sports Rome tennis model a sought-after sports floor at international competitions, such as the Davis Cups, Fed Cups...





There up to more than 3.400 metres in a world of rocks, ice and snow, the sports floor looks almost surreal



## Contact and Image Data:



HARO Sports Rome tennis floor: set up and dismantled in just a few hours. The special climatic conditions could not affect the sports floor and its performance.



Lindt brand ambassador, Roger Federer, knows already the portable sports floor by HARO Sports Flooring and Rebound Ace from the Davis Cup.

Image: PHOTOPRESS/Alexandra Wey



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Roger Federer, current number three of the world ranking



The best of two worlds: the highest level of tennis and ski on each other meet with the presence of Roger Federer and Lindsay. So is it too with the floors: HARO Sports Flooring, one of the leading manufacturers of portable and permanent installed elastic surface sports floors, provides the technical sub-construction and, Rebound Ace, trusted sports floors supplier under acryl base, makes a perfect floor with its Acryl upper coating.

Image: PHOTOPRESS/Alexandra Wey





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Fotos: HARO Sports Flooring

Printing free of charge. Specimen copy requested.

Under the brand HARO SPORTS Flooring, portable and permanently installed surface elastic sports floors have been manufactured since 1958. Decision-makers and investors offered HARO SPORTS Flooring the possibility to get advice from an experienced team of specialists about the best soil solution at extensive sports and multi-purpose usage halls. The company Hamberger Industriewerke Gmbh in Stephanskirchen near Rosenheim can look back at more than 60 years of experience at parquet production. The company founded in 1866 is now led by the fourth and fifth generation, Peter Hamberger and Dr. Peter Hamberger respectively. Besides the flooring company division with parquet, cork, laminate floors and Celenio, the Hamberger company group includes the following areas: Sports Flooring, Sanitary, Sawmill, as well as Agriculture and Forestry. In 1995 Hamberger was already certified according to DIN EN ISO 9001; it was followed by the certification of an Environmental Management System according to DIN EN ISO 14001. Since 2002 Hamberger Industriewerke is also certified according to PEFC. This label proves that the processed raw materials come from certified sustainable managed forests. With more than 2.000 employees, the company group has annual sales of around Euro 270 million. The export share of the company amounts more than 40% in over 90 countries worldwide. For further information, visit <a href="https://www.haro-sports.de">www.haro-sports.de</a>